



Let the **TORCH** light up your event

# About Us

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## Welcome to Torch!

We are a unique events, creative & media solution consultancy firm that takes you all the way from idea to complete execution. The one stop solution for all your



**Productions**



**Designing**



**Cinematography**



**Logistics Needs**

**Torch expertise concentrates on**



**Futuristic  
Designs**



**Engineering  
& Production**

Our diverse team of creative minds have an assortment of specialist view points which ensures that you get truly creative & innovative solutions.

# Torch **Team**

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**TALLAL HASSAN**  
Event Director

As an Event Director Tallal is a Front Foot player of Torch. He is the key player that leads the Event in the right direction.

He specializes in Corporate Events, Product Launching, Annual Sales Conferences, Inaugural Ceremonies, & Musical Nights. His core passion and expertise can make any event an unforgettable experience.

Tallal has been at the heart of the Event Management capital of the World, Dubai. And have worked on Multinational Mega events including yearly corporate conferences for MNCs, in Health & Medical sectors.



**SOPHIA AHMED**  
Creative Director

As a Creative Director & core team member Sophia has been very active & a design Critic to perfection. Her insights related to Space and human senses is paramount in designing spaces for human experience for our Clientele.

She is a veteran and has experience of 15 years in similar fields.



**SYED BASIL HASSAN**  
Director Business Development

Aspiring Torchbearer - Syed Basil Hassan Shah has 10 years of diversified experience in creating base leads in the field of marketing and business development. Multinational or national firms, he has attracted tremendous amount of clients to renown companies.

With this energy and passion Torch Pvt Limited is looking forward to prospect new relations with likely clients to communicate their abstract ideas into representational events. We are hopeful and excited to the new beginnings!

# Torch **Team**

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**SHAHANA SALEEM**  
Business Development Manager

As the Business Development Manager, Shahana brings a strategic mindset to the table. Her leadership style is characterized by a perfect blend of innovation, adaptability, and a keen understanding of market trends. Her emphasis on collaboration and a positive work culture has created an environment where creativity thrives. Team members are empowered to bring their unique skills to the table, fostering innovation and excellence.



**FIDA HUSSAIN RAJPER**  
Creative Manager

A Diverse & Experienced idea Powerhouse has 12 years of experience related to Media and Events.

Has a Great Visual grip and can turn ideas into Sketches, Graphics & 3D Renders for the Production team and Clients on the fly.



**SYED MURSALEEN SHAH**  
Finance Manager

Our Finance Manager oversees all financial, and legal aspects for us.

His keen in sight helps us form better financial policies, for us and our clients for smooth business transactions.

# Torch **Team**

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**WALEED BUTT**  
IT Manager

One of the diligent member, As an IT manager he has strong project management skills & knows how to handle budgets and manage timelines when working with multiple groups of people both inside and outside of an organization



**ZUBAIR DHERAJA**  
Office Incharge

Diligent member of our team ensures that our office space & warehouse operates smoothly and efficiently.

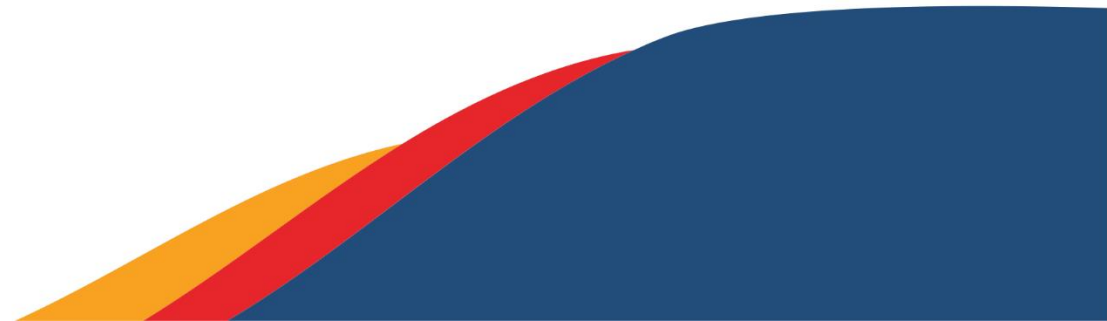
He oversee all administrative duties, & occasionally delve as Procurement officer for both office and Warehouse.



**NAVEED AHMED**  
Production Manager  
Lahore



**WAQAR AHMED**  
Production Manager  
Karachi



# What We Offer

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With Torch's extraordinary and diversified skill set , we are able to innovate & provide unparalleled value proposition yet unheard in the market. Torch promises unique concept that straightens the balance between procedural & technical as well as being innovative & inspiring.

 Event Consultation

 Coordination Services

 Design & Concept Creation

 Venue Selection

 Menu Planning & Catering Services

 Logistics & Transportation

 Music & Entertainment Services

 Photography & Videography

 Corporate Picnics

 Guest Accommodation Management

 Lighting & Sound Production

 Ambient Lighting & Decorations

 Product Launch

 BTL Activations

 Futuristic Event Solutions

 Creative Ideas

 Visual Merchandising

 State Of The Art Facility

 Musical Nights

 Road Shows

 Organizing Society Events

 Stall Designing & Fabrication

 Sales Conferences

 Product EDA's, Animations

 & All other creative needs

# Torch at It's Best!

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## EVENT CONSULTATION

A free consultation is offered by Torch team of experienced designers and producers to create an inspiring event for you.



## COORDINATION SERVICES

Our team has a comprehensive approach to manage events and pay attention to details from initiation to closure of your event



## DESIGN & CONCEPT CREATION

Our professional designers will help you create and turn your concept into everlasting memories. Circulation plans, 2D and 3D elevations and all technical drawings are provided with expertise.



## VENUE SELECTION

Torch team will help you pick the perfect venue for your event whether it was a ballroom, a beautiful garden, a beach or even a yacht.



## MENU PLANNING & CATERING SERVICES

Torch team has strong collaborations with the best catering companies in Pakistan. They will help you craft your menu and give your guests the best food experience.



## MUSIC & ENTERTAINMENT SERVICES

Torch team will book and organize the best entertainers for your event from djs to live bands, dance shows and much more.



## PHOTOGRAPHY & VIDEOGRAPHY

A professional team of photographers and videographers will be assigned to cover your event, providing you with the best edited pictures and videos shortly after your celebration.



## GUEST ACCOMMODATION MANAGEMENT

Torch will help you find and book the best deals for your guests' accommodation in Pakistan.



## LIGHTING & SOUND PRODUCTION

One of the keys to a successful event is a perfect lighting and sound system. Torch ensures you have the best equipment and the best technicians for your event.



## AMBIENT LIGHTING & DECORATIONS

Adding magical vibes using lots of SMD Parcken lights, sharp moving heads, beam lights and other lighting decorative items are always a great added value to all events.



## LOGISTICS & TRANSPORTATION

Torch helps you book and organize the transportation schedule for your guests in the most feasible ways

# What We Offer

**Torch strives client satisfaction and we consider each relationship a partnership for success.**

Torch provides the highest quality services in an unbeatable time frame and we have an open door policy that means you can come anytime to sit with our creative minds to fulfill your designing needs. With our equipment & technology, we can deliver massive events in due time without compromising on quality. Because we are one stop shop, your journey with Torch is a smooth one. Instead of dealing with multiple vendors & trying to coordinate vary processes, we make it simple.

**Your One Stop Solution for**



**Social Media Management**



**Content Development**



**Website Development**



**Graphic Designing & Branding**





# Our Experience, Our Edge!





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We're an experienced bunch of individuals, hungry for success and always striving to create the perfect event for you!" Our professional insight provides a powerful strategic approach with creative & innovative ideas for your desired event. By using our professional experiences, we bring the creative & innovative ideas to life for the best imaginable event's experience you would ever witness.



# Our Expert Team

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 <b>EVENT CONSULTATION</b>	 <b>PRODUCTION TEAM</b>	 <b>DESIGNING TEAM</b>	 <b>COMMUNICATION TEAM</b>
<p>The magic of event planners light up your event. From theme ideation to execution ,Torch's event planners are the best in the business</p>	<p>The most hardworking problem solving team with a 'CAN DO' approach. Always deliver on time with the aesthetically pleasing visuals of your event</p>	<p>Torch's top notch design team with excellent expertise in 3D design, graphic design, motion graphics, videography, animations, editing and photography is the backbone of the company.</p>	<p>Professional coordinators at clients' disposal to liaison between Torch and its prestigious clients</p>

# Mission and Vision

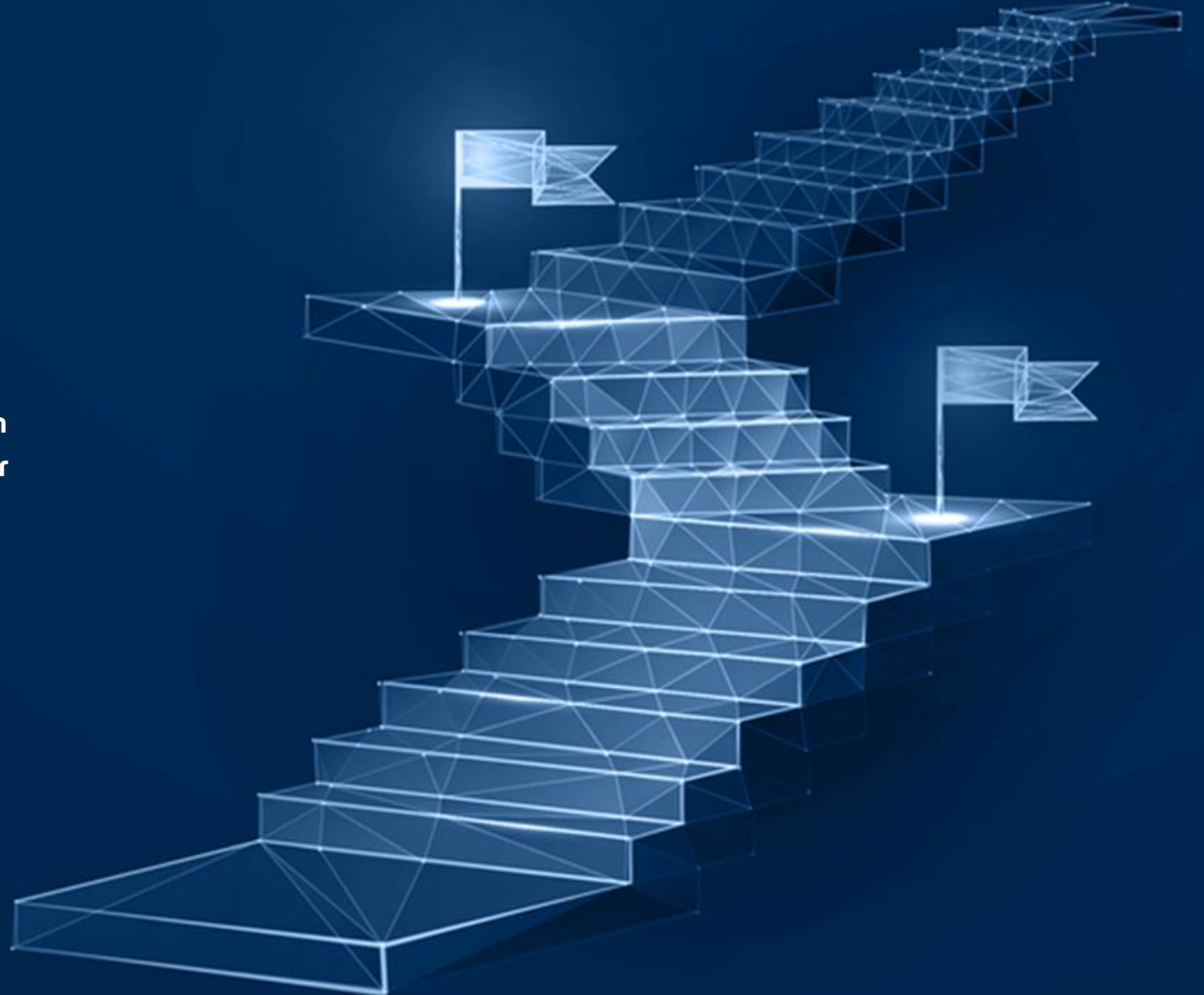
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## VISION

We have a clear vision to become the leading event management company of Pakistan first and then scale it up globally keeping clients satisfaction and loyalty intact.

## MISSION

“To deliver top-notch delightful experience to our customers through our services and expertise; to offer a collaborative approach in order to make clients’ events a perfect social, technical and creative fit



# Our Approach

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Pre Event Prep

01



Event Actions

02



Post Events

03

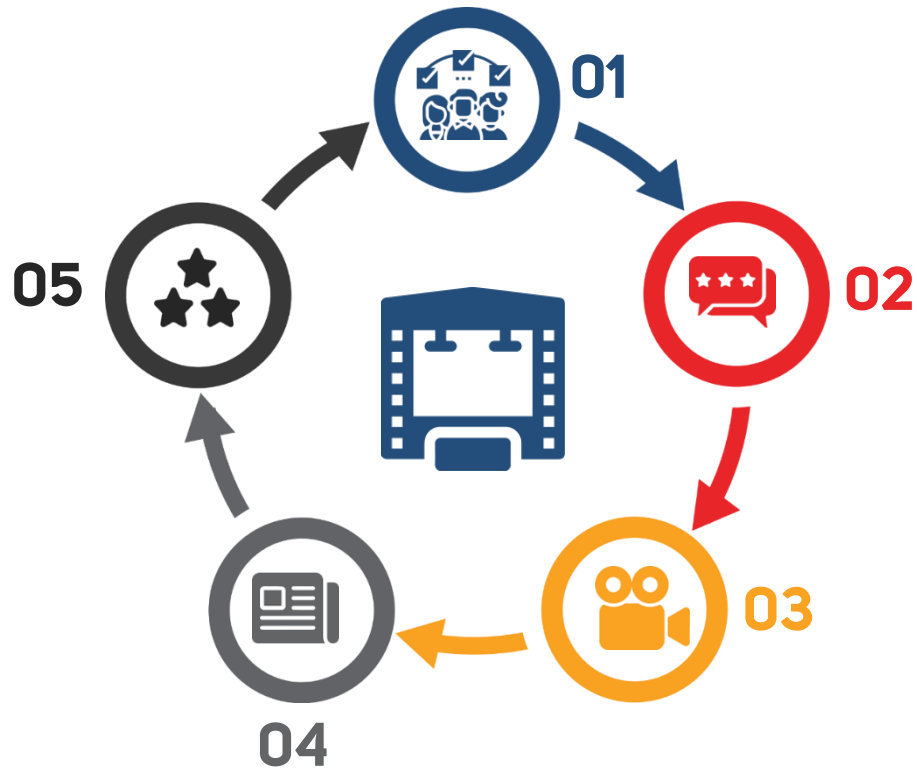
# Pre Event Prep



# Event Actions



# Post Event



**01** Customer Data Management

**02** Feedback Analysis

**03** Post Reporting & Video Coverage

**04** Press Release & Media Management

**05** Reviews & Rating

# Who We Serve

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Pharma Industry



FMCG



Airlines



Automobiles



Corporate



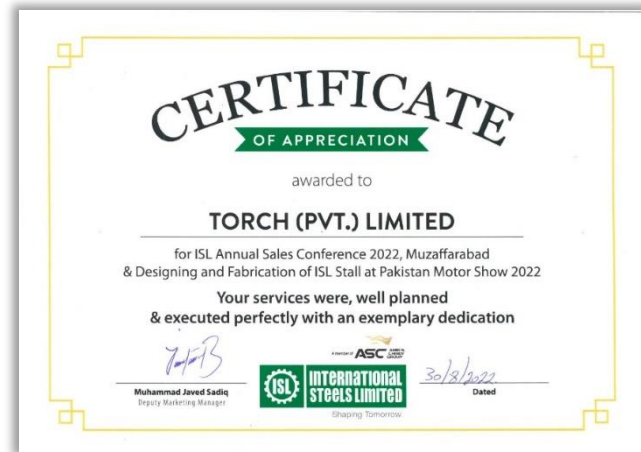
Banks



# Appreciation Certificates



# Appreciation Certificates



# Torch Event Gallery

## IT ONE-SAP INAUGURATION - Martin Dow Karachi



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



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# Torch Event Gallery

## IT ONE-SAP INAUGURATION - Martin Dow Karachi



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**TORCH**  
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# Torch Event Gallery

## Trade Team Celebration - Martin Dow Karachi



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad

# Torch Event Gallery

## Trade Team Celebration - Martin Dow Karachi



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad

# Torch Event Gallery

## HIKVISION DPP SEMINAR 2024 - ISLAMABAD



# Torch Event Gallery

## HIKVISION DPP SEMINAR 2024 - ISLAMABAD





# Torch Event Gallery

## Primary Care - ITP-2024 - Karachi



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**TORCH**  
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# Torch Event Gallery

## NEUROMET PRODUCT LAUNCH - KARACHI - 2023



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



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# Torch Event Gallery

## NEUROMET PRODUCT LAUNCH - KARACHI - 2023



**TORCH**  
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**TORCH**  
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# Torch Event Gallery



## IRONTALK MALAM JABBA



# Torch Event Gallery

## WORLD IRON DAY - KARACHI - 2023



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



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# Torch Event Gallery

## WORLD IRON DAY - KARACHI - 2023



**TORCH**  
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# Torch Event Gallery

## ENFAGROW LAUNCH KARACHI - 2023



TORCH  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



TORCH  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

# Torch Event Gallery

## ENFAGROW LAUNCH KARACHI - 2023





# Torch Event Gallery

## KLARIBACT LAUNCH KARACHI - 2023



TORCH  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

# Torch Event Gallery

## KLARIBACT LAUNCH KARACHI - 2023



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



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# Torch Event Gallery

## PAKISTAN-U.S. ALUMNI NETWORK REUNION 2023



# Torch Event Gallery

## PAKISTAN-U.S. ALUMNI NETWORK REUNION 2023



# Torch Event Gallery



## NEUROBION AIRWEB SERIES



# Torch Event Gallery

## FESERVOIR LAUNCH EVENT



# Torch Event Gallery



## FESERVOIR CHECK - IN



# Torch Event Gallery

## MARTIN DOW MARKER FOLINEO TEAM REGISTRATION





# Torch Event **Gallery**

## MARTIN DOW MARKER FOLINEO PRODUCT LAUNCH



# Torch Event **Gallery**

## MARTIN DOW MARKER FOLINEO PRODUCT LAUNCH



# Torch Event Gallery

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## LUTEINA LAUNCH EVENT



# Torch Event Gallery

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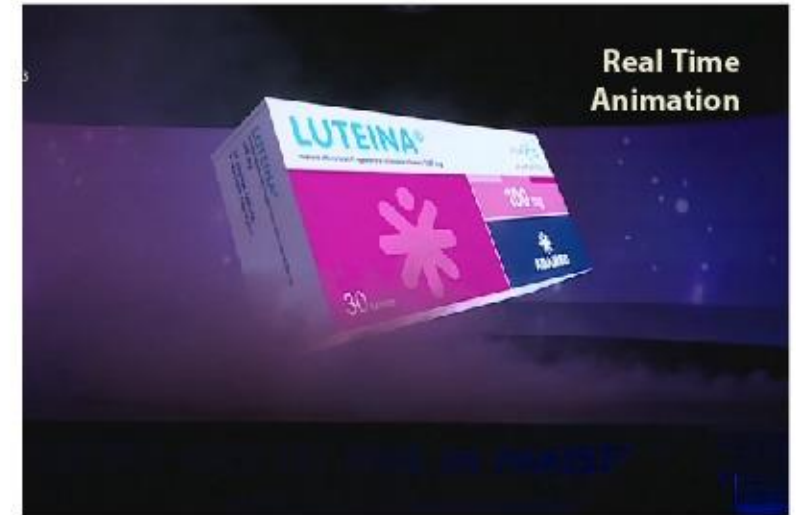
## LUTEINA LAUNCH EVENT



# Torch Event Gallery



## LUTEINA LAUNCH EVENT



# Torch Event Gallery

## GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER



# Torch Event Gallery

## GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER



# Torch Event Gallery

## GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER





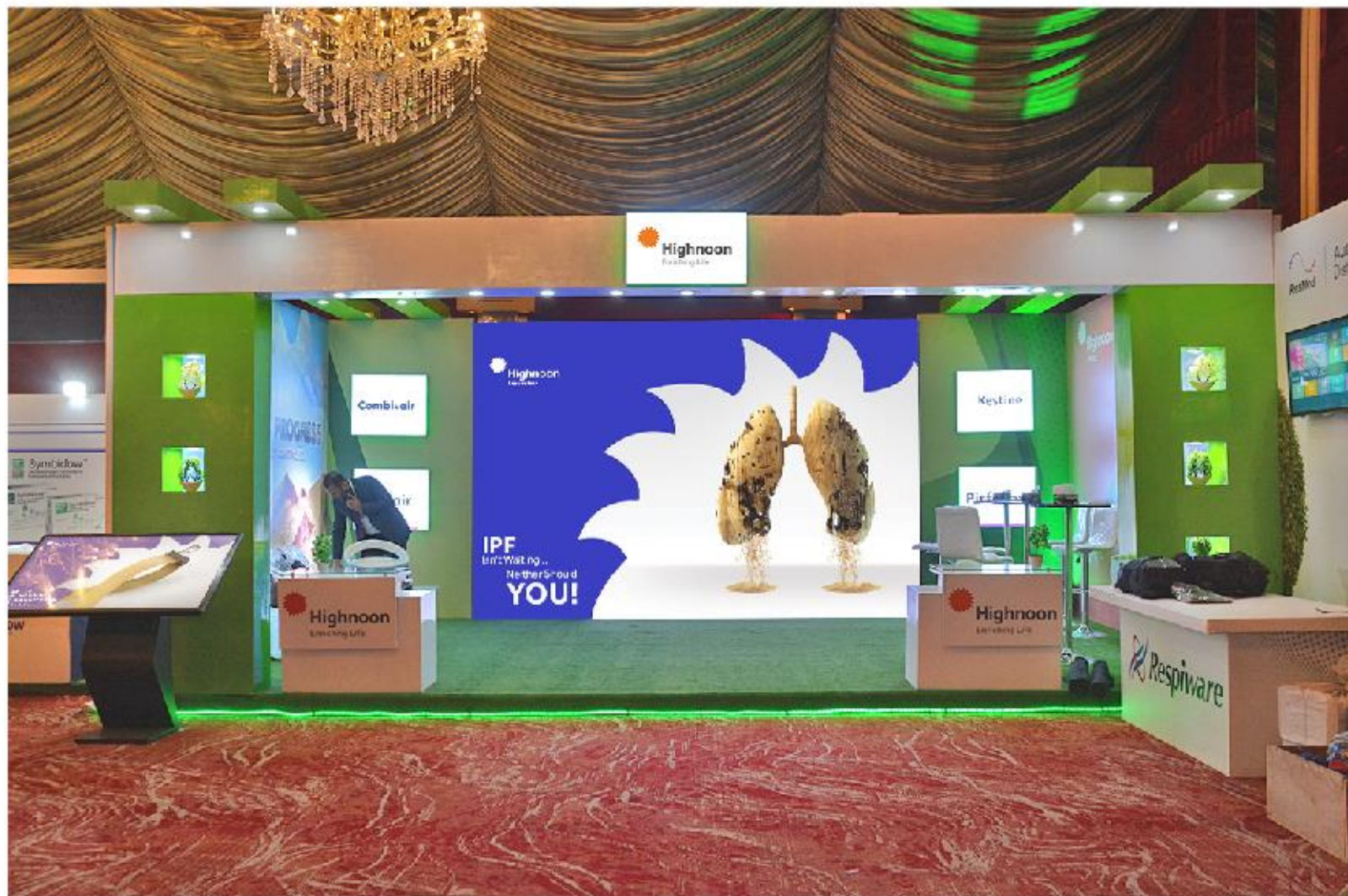
# Torch Event Gallery

## PAKISTAN US ALUMNI NETWORK 2022 GRAND REUNION



# Torch Event Gallery

## CHEST-CON HIGHNOON STALL



# Torch Event Gallery

## LAXOBERON NATIONWIDE CONFERENCE



# Torch Event Gallery

## 41<sup>ST</sup> PADCON ATCO REGISTRATION DESK



# Torch Event Gallery



## 41<sup>ST</sup> PADCON ATCO STALL



# Torch Event Gallery



# Torch Event Gallery

## ISL ANNUAL SALES CONFERENCE MUZAFFARABAD 2022



# ZAMEEN.COM EVENTS

## Q - HIGHT STREET Defence Road Lahore





# ZAMEEN.COM EVENTS

## MADISON SQUARE MALL Lahore



# Event Director **Profile**

Tallal has master his craft of event managment & these are few of the events that he was part of



**WHTC** Dubai



**SIEMENS** 2021



**SOLIQUA** 2022



**MARTIN DOW**



**SANIFA** Launch



**MASTER MOTORS**



**NOVARTIS**



**NOVARTIS**

# Torch! Your First Choice

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Your project is in Good Hands from A-Z so whether your are looking for designing and implementation for events, Product Launches, Stall Designing & Fabrication, Annual Society Events Organization or Digital Solutions. Torch has what it takes to make it happen.

- Ideation
- Improvisation
- Implementation





# THANK YOU!

[www.torchmediaevents.com](http://www.torchmediaevents.com)

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## **Lahore Office**

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Valencia Town,  
Lahore, Pakistan

