



Let the **TORCH** light up your event

# About Us

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## Welcome to Torch!

We are a unique events, creative & media solution consultancy firm that takes you all the way from idea to complete execution. The one stop solution for all your



**Productions**



**Designing**



**Cinematography**



**Logistics Needs**

**Torch expertise concentrates on**



**Futuristic  
Designs**



**Engineering  
& Production**

**Our diverse team of creative minds have an assortment of specialist view points which ensures that you get truly creative & innovative solutions.**

# Torch **Team**

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**TALLAL HASSAN**  
Event Director

As an Event Director Tallal is a Front Foot player of Torch. He is the key player that leads the Event in the right direction.

He specializes in Corporate Events, Product Launching, Annual Sales Conferences, Inaugural Ceremonies, & Musical Nights. His core passion and expertise can make any event an unforgettable experience.

Tallal has been at the heart of the Event Management capital of the World, Dubai. And have worked on Multinational Mega events including yearly corporate conferences for MNCs, in Health & Medical sectors.



**SOPHIA AHMED**  
Creative Director

As a Creative Director & core team member Sophia has been very active & a design Critic to perfection. Her insights related to Space and human senses is paramount in designing spaces for human experience for our Clientele.

She is a veteran and has experience of 15 years in similar fields.



**SYED BASIL HASSAN**  
Director Business Development

Aspiring Torchbearer - Syed Basil Hassan Shah has 10 years of diversified experience in creating base leads in the field of marketing and business development. Multinational or national firms, he has attracted tremendous amount of clients to renown companies.

With this energy and passion Torch Pvt Limited is looking forward to prospect new relations with likely clients to communicate their abstract ideas into representational events. We are hopeful and excited to the new beginnings!

# Torch **Team**

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**WALEED BUTT**  
IT Manager

One of the diligent member, As an IT manager he has strong project management skills & knows how to handle budgets and manage timelines when working with multiple groups of people both inside and outside of an organization.



**FIDA HUSSAIN RAJPER**  
Creative Manager

A Diverse & Experienced idea Powerhouse has 12 years of experience related to Media and Events.

Has a Great Visual grip and can turn ideas into Sketches, Graphics & 3D Renders for the Production team and Clients on the fly.



**SYED MURSALEEN SHAH**  
Finance Manager

Our Finance Manager oversees all financial, and legal aspects for us.

His keen in sight helps us form better financial policies, for us and our clients for smooth business transactions.



**ABAD UR REHMAN**  
Accounts Manager

versees all financial and administrative aspects.

Establishes effective accounting procedures and responsible for planning and coordinating administrative procedures.

# Torch **Team**

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**ZUBAIR DHERAJA**  
Office Incharge



**WAQAR AHMED**  
Production Manager  
Karachi



**SAJID**  
Production Manager  
Islamabad

# What We Offer

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With Torch's extraordinary and diversified skill set , we are able to innovate & provide unparalleled value proposition yet unheard in the market. Torch promises unique concept that straightens the balance between procedural & technical as well as being innovative & inspiring.

- 🔥 Event Consultation
- 🔥 Coordination Services
- 🔥 Design & Concept Creation
- 🔥 Venue Selection
- 🔥 Menu Planning & Catering Services
- 🔥 Logistics & Transportation
- 🔥 Music & Entertainment Services
- 🔥 Photography & Videography
- 🔥 Corporate Picnics

- 🔥 Guest Accommodation Management
- 🔥 Lighting & Sound Production
- 🔥 Ambient Lighting & Decorations
- 🔥 Product Launch
- 🔥 BTL Activations
- 🔥 Futuristic Event Solutions
- 🔥 Creative Ideas
- 🔥 Visual Merchandising
- 🔥 State Of The Art Facility

- 🔥 Musical Nights
- 🔥 Road Shows
- 🔥 Organizing Society Events
- 🔥 Stall Designing & Fabrication
- 🔥 Sales Conferences
- 🔥 Product EDA's, Animations
- 🔥 & All other creative needs

# Torch at It's Best!

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## EVENT CONSULTATION

A free consultation is offered by Torch team of experienced designers and producers to create an inspiring event for you.



## COORDINATION SERVICES

Our team has a comprehensive approach to manage events and pay attention to details from initiation to closure of your event.



## DESIGN & CONCEPT CREATION

Our professional designers will help you create and turn your concept into everlasting memories. Circulation plans, 2D and 3D elevations and all technical drawings are provided with expertise.



## VENUE SELECTION

Torch team will help you pick the perfect venue for your event whether it was a ballroom, a beautiful garden, a beach or even a yacht.



## MENU PLANNING & CATERING SERVICES

Torch team has strong collaborations with the best catering companies in Pakistan. They will help you craft your menu and give your guests the best food experience.



## MUSIC & ENTERTAINMENT SERVICES

Torch team will book and organize the best entertainers for your event from djs to live bands, dance shows and much more.



## PHOTOGRAPHY & VIDEOGRAPHY

A professional team of photographers and videographers will be assigned to cover your event, providing you with the best edited pictures and videos shortly after your celebration.



## GUEST ACCOMMODATION MANAGEMENT

Torch will help you find and book the best deals for your guests' accommodation in Pakistan.



## LIGHTING & SOUND PRODUCTION

One of the keys to a successful event is a perfect lighting and sound system. Torch ensures you have the best equipment and the best technicians for your event.



## AMBIENT LIGHTING & DECORATIONS

Adding magical vibes using lots of SMD Parcken lights, sharp moving heads, beam lights and other lighting decorative items are always a great added value to all events.



## LOGISTICS & TRANSPORTATION

Torch helps you book and organize the transportation schedule for your guests in the most feasible ways.

# What We Offer

**Torch strives client satisfaction and we consider each relationship a partnership for success.**

Torch provides the highest quality services in an unbeatable time frame and we have an open door policy that means you can come anytime to sit with our creative minds to fulfill your designing needs. With our equipment & technology, we can deliver massive events in due time without compromising on quality. Because we are one stop shop, your journey with Torch is a smooth one. Instead of dealing with multiple vendors & trying to coordinate vary processes, we make it simple.

**Your One Stop Solution for**



**Social Media Management**



**Content Development**



**Website Development**



**Graphic Designing & Branding**





# Our Experience, Our Edge!





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We're an experienced bunch of individuals, hungry for success and always striving to create the perfect event for you!" Our professional insight provides a powerful strategic approach with creative & innovative ideas for your desired event. By using our professional experiences, we bring the creative & innovative ideas to life for the best imaginable event's experience you would ever witness.



# Our Expert Team

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 <p><b>EVENT CONSULTATION</b></p>	 <p><b>PRODUCTION TEAM</b></p>	 <p><b>DESIGNING TEAM</b></p>	 <p><b>COMMUNICATION TEAM</b></p>
<p>The magic of event planners light up your event. From theme ideation to execution ,Torch's event planners are the best in the business</p>	<p>The most hardworking problem solving team with a 'CAN DO' approach. Always deliver on time with the aesthetically pleasing visuals of your event</p>	<p>Torch's top notch design team with excellent expertise in 3D design, graphic design, motion graphics, videography, animations, editing and photography is the backbone of the company.</p>	<p>Professional coordinators at clients' disposal to liaison between Torch and its prestigious clients</p>

# Mission and Vision

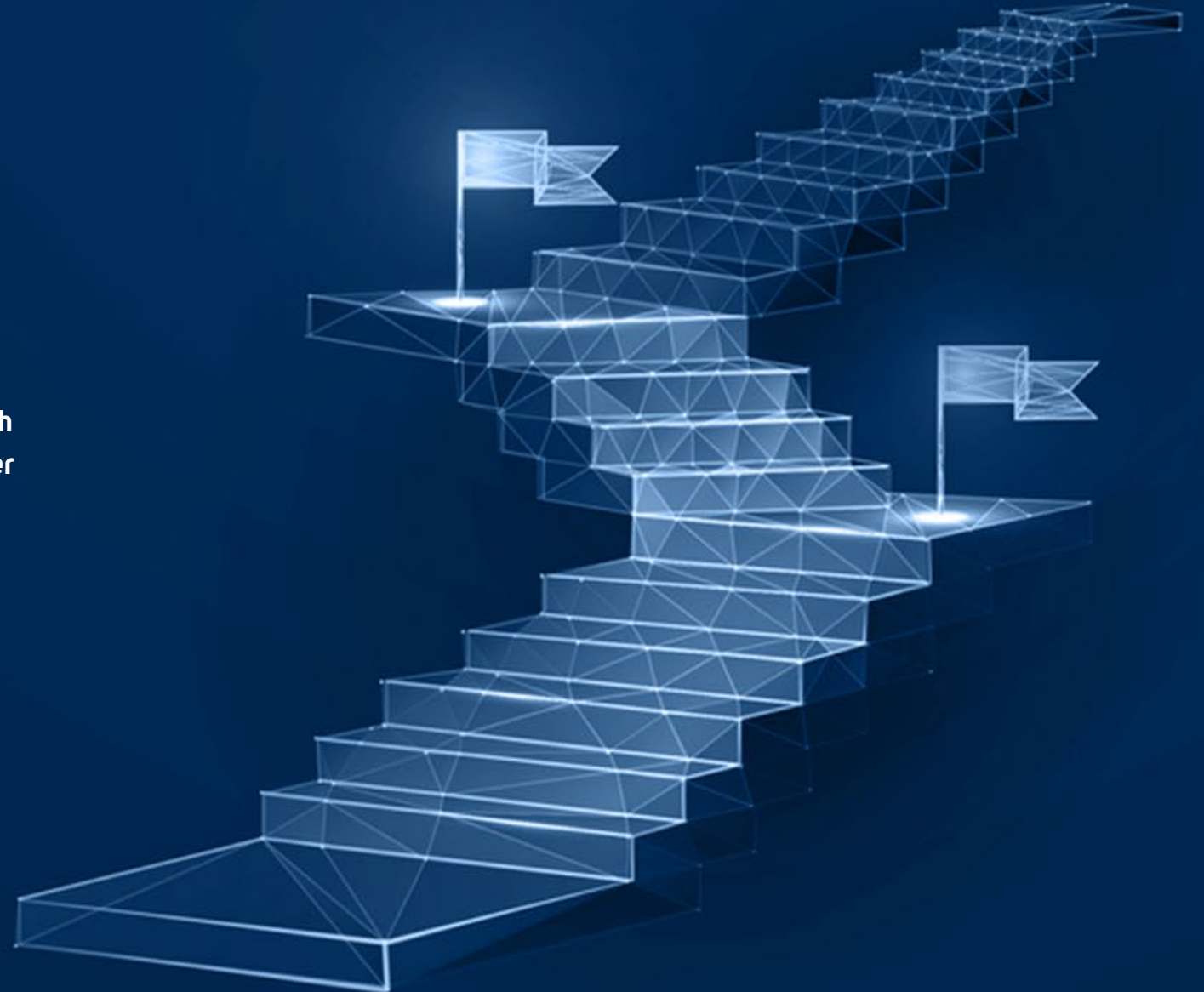
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## VISION

We have a clear vision to become the leading event management company of Pakistan first and then scale it up globally keeping clients satisfaction and loyalty intact.

## MISSION

“To deliver top-notch delightful experience to our customers through our services and expertise; to offer a collaborative approach in order to make clients’ events a perfect social, technical and creative fit



# Our Approach

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Pre Event Prep

01



Event Actions

02

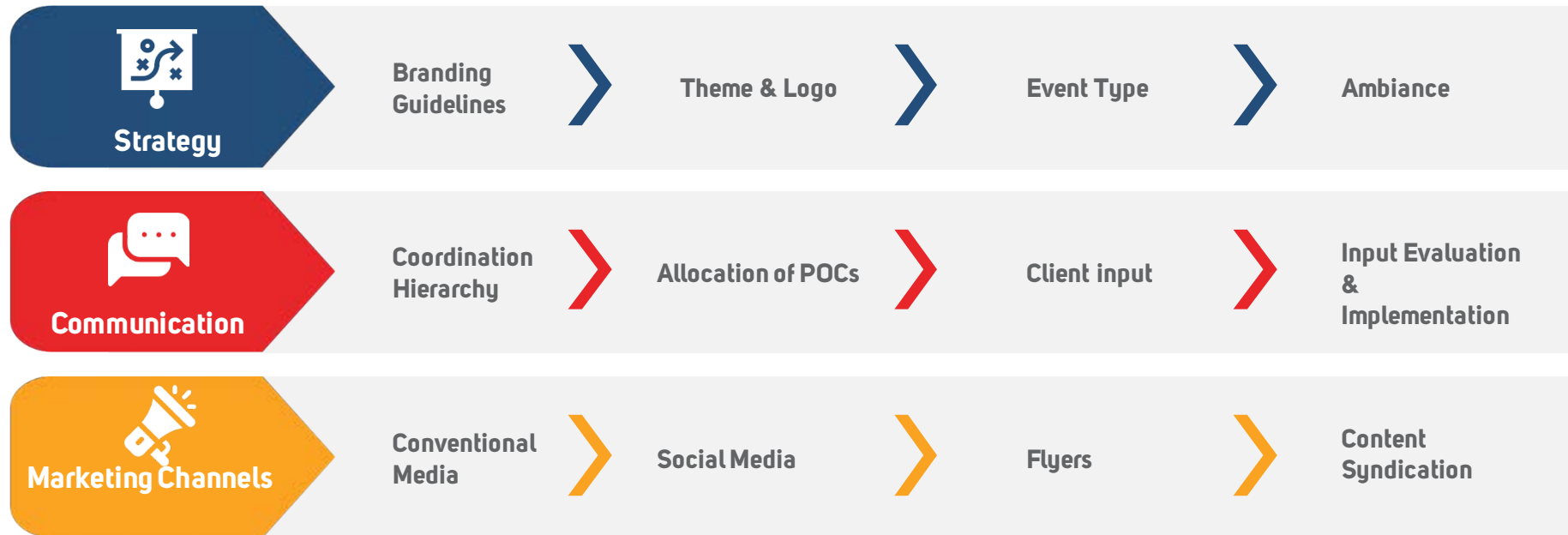


Post Events

03

# Pre Event Prep

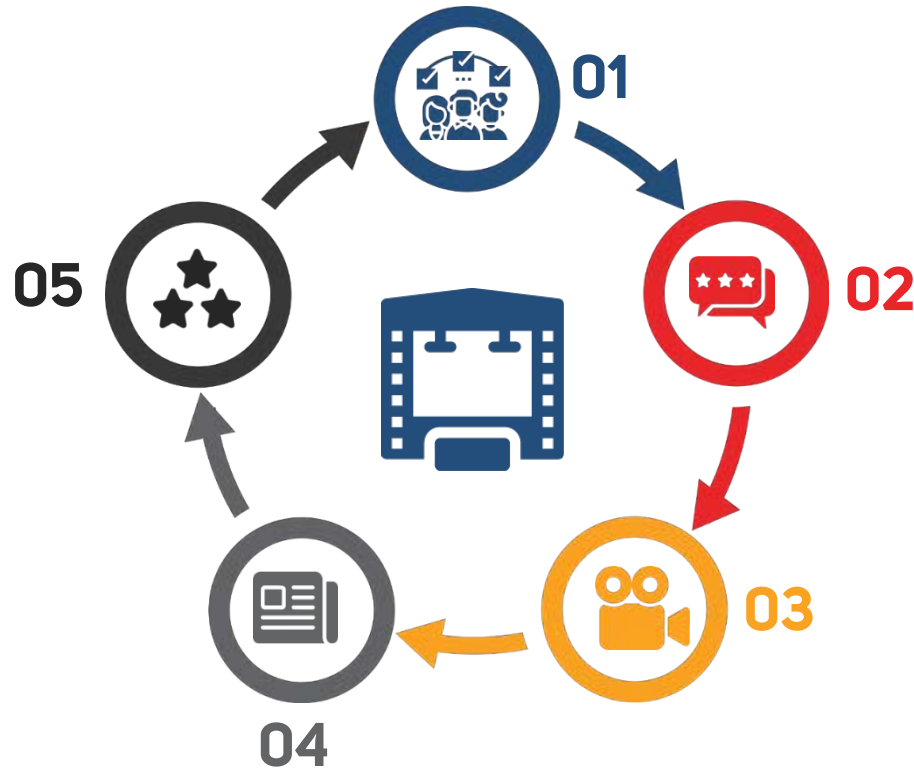
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# Event Actions



# Post Event



**01** Customer Data Management

**02** Feedback Analysis

**03** Post Reporting & Video Coverage

**04** Press Release & Media Management

**05** Reviews & Rating

# Who We Serve

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Pharma Industry



FMCG



Airlines



Automobiles



Corporate



Banks



# Appreciation Certificates



# Appreciation Certificates



# Appreciation Certificates



# Appreciation Certificates



# Torch Valuable Clients



# Torch Event Gallery

## Abbott – Stall



# Torch Event Gallery

## Martin Dow – Sirm Stall



# Torch Event Gallery

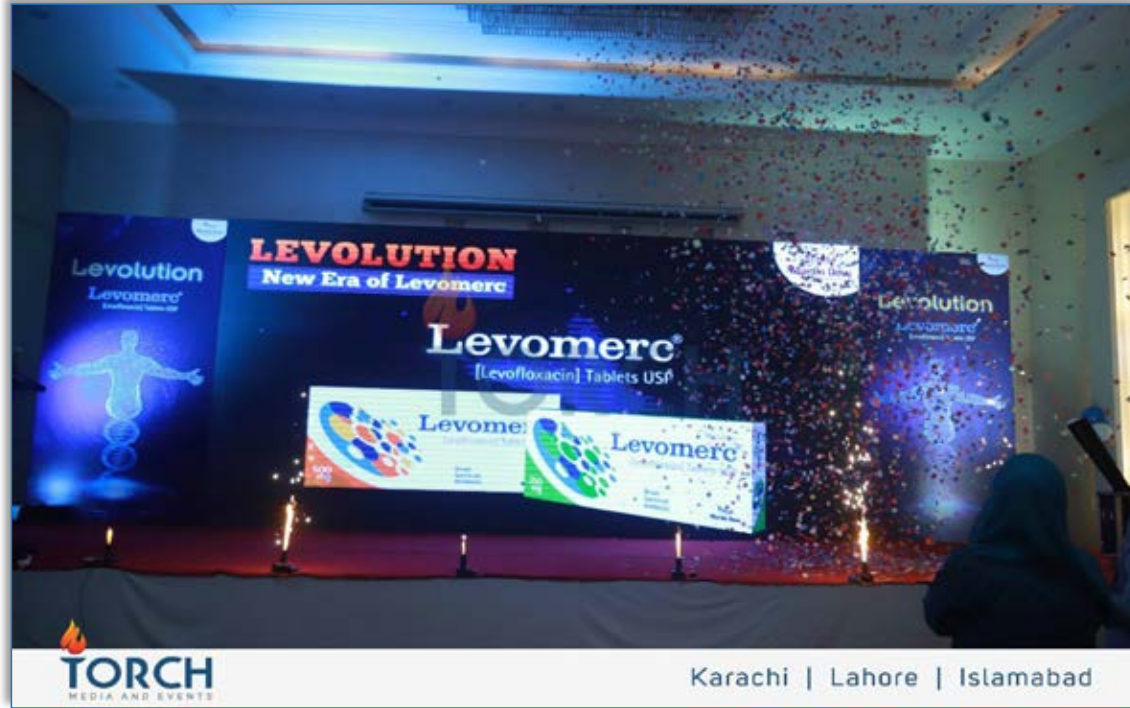
## Martin Dow – Relaunch of Levomerc Karachi





# Torch Event Gallery

## Martin Dow – Relaunch of Levomerc Lahore



# Torch Event Gallery

## Martin Dow – Relaunch of Levomerc Islamabad



# Torch Event Gallery

## Abbott – Stall LNH



# Torch Event Gallery

## GSK – Duodart Stall



# Torch Event Gallery

## Martin Dow – Feservoir Celebration



# Torch Event Gallery

## GSK – Beach Retreat 2024



# Torch Event Gallery

## GSK – Beach Retreat 2024



# Torch Event Gallery

## GSK – Town Hall Meeting



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



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# Torch Event Gallery

## Abbott – Stall (Familycon) - Lahore



# Torch Event Gallery

## Abbott – Stall (Familycon)



# Torch Event Gallery

## Boule – Seminar on Hematology



# Torch Event Gallery

## Boule – Seminar on Hematology



# Torch Event Gallery

## SitaphageXR - Product Launch



# Torch Event Gallery

## SitaphageXR - Product Launch



# Torch Event Gallery

## Hudson Pharma – Skinnovation Summit 2024 - Lahore



# Torch Event Gallery

## Hudson Pharma – Skinnovation Summit 2024 - Karachi





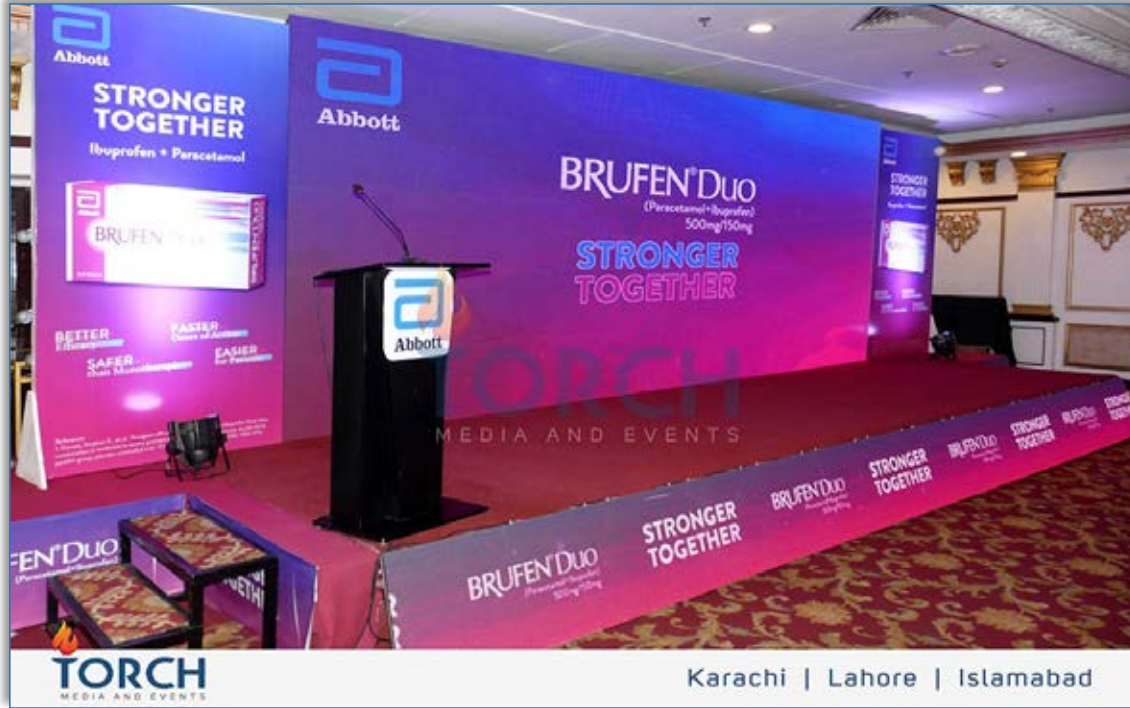
# Torch Event Gallery

## Hudson Pharma – Skinnovation Summit 2024 - Islamabad



# Torch Event Gallery

## Abbott – Brufen Duo Launch - Islamabad





# Torch Event Gallery

## Abbott – Brufen Duo Launch - Karachi



# Torch Event Gallery

## PUAN Grand Reunion 2024



# Torch Event Gallery

## PUAN Grand Reunion 2024



# Torch Event Gallery

## Norvasc V - Product Launch



# Torch Event Gallery

## Norvasc V - Product Launch





# Torch Event Gallery

## Folineo - Because Her Health Matters



# Torch Event Gallery

## Empaphage L - Product Launch



# Torch Event Gallery

## Empaphage L - Product Launch



# Torch Event Gallery

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## LUTEINA LAUNCH EVENT



# Torch Event Gallery

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## LUTEINA LAUNCH EVENT



# Torch Event Gallery



## LUTEINA LAUNCH EVENT



# Torch Event Gallery

## FESERVOIR LAUNCH EVENT



# Torch Event Gallery



## FESERVOIR CHECK-IN





# Torch Event Gallery

## MARTIN DOW MARKER FOLINEO TEAM REGISTRATION



# Torch Event **Gallery**

## MARTIN DOW MARKER FOLINEO PRODUCT LAUNCH



# Torch Event **Gallery**

## MARTIN DOW MARKER FOLINEO PRODUCT LAUNCH



# Torch Event Gallery

## Vonospire Product Launch



# Torch Event Gallery

## Vonospire Product Launch



# Torch Event Gallery

## Vonospire Product Launch



# Torch Event Gallery

## GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER



# Torch Event Gallery

## GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER





# Torch Event Gallery

## GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER



# Torch Event Gallery

## PAKISTAN-U.S. ALUMNI NETWORK REUNION 2023



# Torch Event Gallery

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## PAKISTAN-U.S. ALUMNI NETWORK REUNION 2023



# Torch Event Gallery

## PAKISTAN US ALUMNI NETWORK 2022 GRAND REUNION



# Torch Event Gallery

## NEUROMET PRODUCT LAUNCH - KARACHI - 2023



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**TORCH**  
MEDIA AND EVENTS

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**TORCH**  
MEDIA AND EVENTS

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# Torch Event Gallery

## NEUROMET PRODUCT LAUNCH - KARACHI - 2023



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**TORCH**  
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# Torch Event Gallery

## ENFAGROW LAUNCH KARACHI - 2023



TORCH  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH  
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Karachi | Lahore | Islamabad



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Karachi | Lahore | Islamabad

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Karachi | Lahore | Islamabad

# Torch Event Gallery

## ENFAGROW LAUNCH KARACHI - 2023





# Torch Event Gallery

## IT ONE-SAP INAUGURATION - Martin Dow Karachi

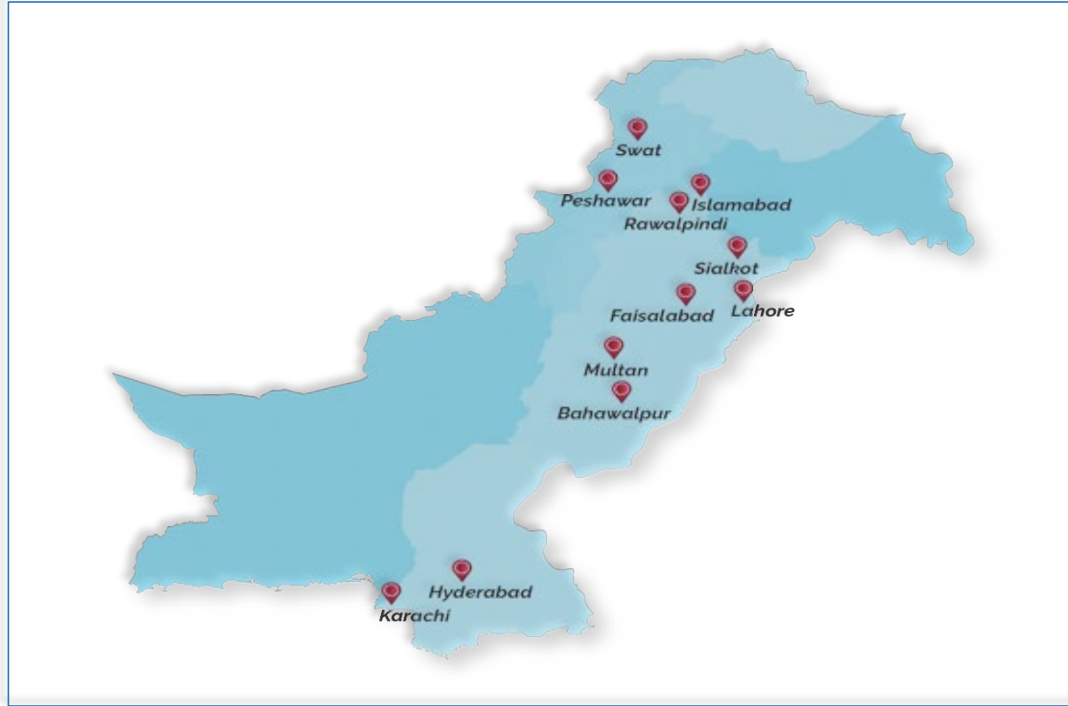


# Torch Event Gallery

## IT ONE-SAP INAUGURATION - Martin Dow Karachi



# Torch Event Gallery



## Neuromet SL – Expert Talk Symposiums



# Torch Event Gallery

## SOGP Symposium - Movenpick karachi



# Torch Event Gallery

## SOGP Symposium - Movenpick karachi



# Torch Event Gallery

## HIKVISION DPP SEMINAR 2024 - ISLAMABAD



# Torch Event Gallery

## HIKVISION DPP SEMINAR 2024 - ISLAMABAD



# Torch Event Gallery

## Primary Care - ITP-2024 - Karachi



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**TORCH**  
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Karachi | Lahore | Islamabad



**TORCH**  
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**TORCH**  
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**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



# Torch Event Gallery

## Trade Team Celebration - Martin Dow Karachi



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MEDIA AND EVENTS

Karachi | Lahore | Islamabad



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



**TORCH**  
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**TORCH**  
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**TORCH**  
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# Torch Event Gallery

## Trade Team Celebration - Martin Dow Karachi



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MEDIA AND EVENTS

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**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

# Torch Event Gallery



**IRONTalk**  
Kick-off Meeting  
**MALAM JABBA**  
Meetup of **IRONTalk** KOLs Nationwide

**Feservo<sup>ir</sup>**  
Ferric Carboxymaltose  
50mg/ml Solution for Injection / Infusion

**Sangobion**  
(Ferrous Gluconate, Vit C, Vit B<sub>12</sub>, Folic Acid, CuSO<sub>4</sub>, MnSO<sub>4</sub>)

**Martin Dow**  
Creating Distinction for Life

## IRONTALK MALAM JABBA



# Torch Event Gallery



## NEUROBION AIRWEB SERIES



# Torch Event Gallery

## WORLD IRON DAY - KARACHI - 2023



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



**TORCH**  
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



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**TORCH**  
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# Torch Event Gallery

## WORLD IRON DAY - KARACHI - 2023



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# Torch Event Gallery

## KLARIBACT LAUNCH KARACHI - 2023



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad

# Torch Event Gallery

## KLARIBACT LAUNCH KARACHI - 2023





# Torch Event Gallery

## 2<sup>nd</sup> Paediatric Symposium - Gambat



# Torch Event Gallery

## CHEST-CON HIGHNOON STALL



# Torch Event Gallery

## LAXOBERON NATIONWIDE CONFERENCE



# Torch Event Gallery

## 41<sup>ST</sup> PADCON ATCO REGISTRATION DESK



# Torch Event Gallery



## 41<sup>ST</sup> PADCON ATCO STALL



# Torch Event Gallery



# Torch Event Gallery

## ISL ANNUAL SALES CONFERENCE MUZAFFARABAD 2022



# ZAMEEN.COM EVENTS

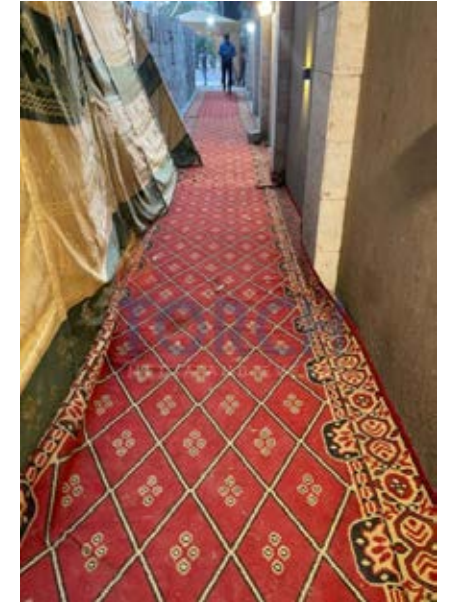
## Q - HIGHT STREET Defence Road Lahore





# ZAMEEN.COM EVENTS

## MADISON SQUARE MALL Lahore



# Event Director **Profile**

Tallal has master his craft of event management & these are few of the events that he was part of



**WHTC** Dubai



**SIEMENS** 2021



**SOLIQUA** 2022



**MARTIN DOW**



**SANIFA** Launch



**MASTER MOTORS**



**NOVARTIS**



**NOVARTIS**

# Torch! Your First Choice

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Your project is in Good Hands from A-Z so whether your are looking for designing and implementation for events, Product Launches, Stall Designing & Fabrication, Annual Society Events Organization or Digital Solutions. Torch has what it takes to make it happen.

- Ideation
- Improvisation
- Implementation





# THANK YOU!

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Lahore, Pakistan

