



Let the **TORCH** light up your event

About Us

Welcome to Torch!

We are a unique events, creative & media solution consultancy firm that takes you all the way from idea to complete execution. The one stop solution for all your



Productions



Designing



Cinematography



Logistics Needs

Torch expertise concentrates on



**Futuristic
Designs**



**Engineering
& Production**

Our diverse team of creative minds have an assortment of specialist view points which ensures that you get truly creative & innovative solutions.

Torch **Team**



TALLAL HASSAN
Event Director

As an Event Director Tallal is a Front Foot player of Torch. He is the key player that leads the Event in the right direction.

He specializes in Corporate Events, Product Launching, Annual Sales Conferences, Inaugural Ceremonies, & Musical Nights. His core passion and expertise can make any event an unforgettable experience.

Tallal has been at the heart of the Event Management capital of the World, Dubai. And have worked on Multinational Mega events including yearly corporate conferences for MNCs, in Health & Medical sectors.



SOPHIA AHMED
Creative Director

As a Creative Director & core team member Sophia has been very active & a design Critic to perfection. Her insights related to Space and human senses is paramount in designing spaces for human experience for our Clientele.

She is a veteran and has experience of 15 years in similar fields.



SYED BASIL HASSAN
Director Business Development

Aspiring Torchbearer - Syed Basil Hassan Shah has 10 years of diversified experience in creating base leads in the field of marketing and business development. Multinational or national firms, he has attracted tremendous amount of clients to renown companies.

With this energy and passion Torch Pvt Limited is looking forward to prospect new relations with likely clients to communicate their abstract ideas into representational events. We are hopeful and excited to the new beginnings!

Torch **Team**



MEHRAJ SALEEM
Event Manager

He collaborate with clients, vendors, and staff to bring events to life, managing logistics, communications, and problem-solving.

He is a veteran and has experience of 5 years in similar fields.



FIDA HUSSAIN RAJPER
Creative Manager

A Diverse & Experienced idea Powerhouse has 12 years of experience related to Media and Events.

Has a Great Visual grip and can turn ideas into Sketches, Graphics & 3D Renders for the Production team and Clients on the fly.



MUHAMMAD SAIM AKBAR
Accounts Assistant

Providing administrative and clerical support to the accounting department, ensuring the accuracy of financial records, and assisting with various accounting tasks.



ABAD UR REHMAN
Accounts Manager

versees all financial and administrative aspects.

Establishes effective accounting procedures and responsible for planning and coordinating administrative procedures.

Torch **Team**



WALEED BUTT
IT Manager

One of the diligent member, As an IT manager he has strong project management skills & knows how to handle budgets and manage timelines when working with multiple groups of people both inside and outside of an organization.



ZUBAIR DHERAJA
Office Incharge



WAQAR AHMED
Production Manager
Karachi

What We Offer

With Torch's extraordinary and diversified skill set , we are able to innovate & provide unparalleled value proposition yet unheard in the market. Torch promises unique concept that straightens the balance between procedural & technical as well as being innovative & inspiring.

- 🔥 Event Consultation
- 🔥 Coordination Services
- 🔥 Design & Concept Creation
- 🔥 Venue Selection
- 🔥 Menu Planning & Catering Services
- 🔥 Logistics & Transportation
- 🔥 Music & Entertainment Services
- 🔥 Photography & Videography
- 🔥 Corporate Picnics

- 🔥 Guest Accommodation Management
- 🔥 Lighting & Sound Production
- 🔥 Ambient Lighting & Decorations
- 🔥 Product Launch
- 🔥 BTL Activations
- 🔥 Futuristic Event Solutions
- 🔥 Creative Ideas
- 🔥 Visual Merchandising
- 🔥 State Of The Art Facility

- 🔥 Musical Nights
- 🔥 Road Shows
- 🔥 Organizing Society Events
- 🔥 Stall Designing & Fabrication
- 🔥 Sales Conferences
- 🔥 Product EDA's, Animations
- 🔥 & All other creative needs

Torch at It's Best!



EVENT CONSULTATION

A free consultation is offered by Torch team of experienced designers and producers to create an inspiring event for you.



COORDINATION SERVICES

Our team has a comprehensive approach to manage events and pay attention to details from initiation to closure of your event



DESIGN & CONCEPT CREATION

Our professional designers will help you create and turn your concept into everlasting memories. Circulation plans, 2D and 3D elevations and all technical drawings are provided with expertise.



VENUE SELECTION

Torch team will help you pick the perfect venue for your event whether it was a ballroom, a beautiful garden, a beach or even a yacht.



MENU PLANNING & CATERING SERVICES

Torch team has strong collaborations with the best catering companies in Pakistan. They will help you craft your menu and give your guests the best food experience.



MUSIC & ENTERTAINMENT SERVICES

Torch team will book and organize the best entertainers for your event from djs to live bands, dance shows and much more.



PHOTOGRAPHY & VIDEOGRAPHY

A professional team of photographers and videographers will be assigned to cover your event, providing you with the best edited pictures and videos shortly after your celebration.



GUEST ACCOMMODATION MANAGEMENT

Torch will help you find and book the best deals for your guests' accommodation in Pakistan.



LIGHTING & SOUND PRODUCTION

One of the keys to a successful event is a perfect lighting and sound system. Torch ensures you have the best equipment and the best technicians for your event.



AMBIENT LIGHTING & DECORATIONS

Adding magical vibes using lots of SMD Parkenlights, sharp moving heads, beam lights and other lighting decorative items are always a great added value to all events.



LOGISTICS & TRANSPORTATION

Torch helps you book and organize the transportation schedule for your guests in the most feasible ways

What We Offer

Torch strives client satisfaction and we consider each relationship a partnership for success.

Torch provides the highest quality services in an unbeatable time frame and we have an open door policy that means you can come anytime to sit with our creative minds to fulfill your designing needs. With our equipment & technology, we can deliver massive events in due time without compromising on quality. Because we are one stop shop, your journey with Torch is a smooth one. Instead of dealing with multiple vendors & trying to coordinate vary processes, we make it simple.

Your One Stop Solution for



**Social Media
Management**



**Content
Development**



**Website
Development**



**Graphic Designing &
Branding**







Our Experience, Our Edge!

We're an experienced bunch of individuals, hungry for success and always striving to create the perfect event for you!" Our professional insight provides a powerful strategic approach with creative & innovative ideas for your desired event. By using our professional experiences, we bring the creative & innovative ideas to life for the best imaginable event's experience you would ever witness.



Our Expert Team

 EVENT CONSULTATION	 PRODUCTION TEAM	 DESIGNING TEAM	 COMMUNICATION TEAM
<p>The magic of event planners light up your event. From theme ideation to execution ,Torch's event planners are the best in the business</p>	<p>The most hardworking problem solving team with a 'CAN DO' approach. Always deliver on time with the aesthetically pleasing visuals of your event</p>	<p>Torch's top notch design team with excellent expertise in 3D design, graphic design, motion graphics, videography, animations, editing and photography is the backbone of the company.</p>	<p>Professional coordinators at clients' disposal to liaison between Torch and its prestigious clients</p>

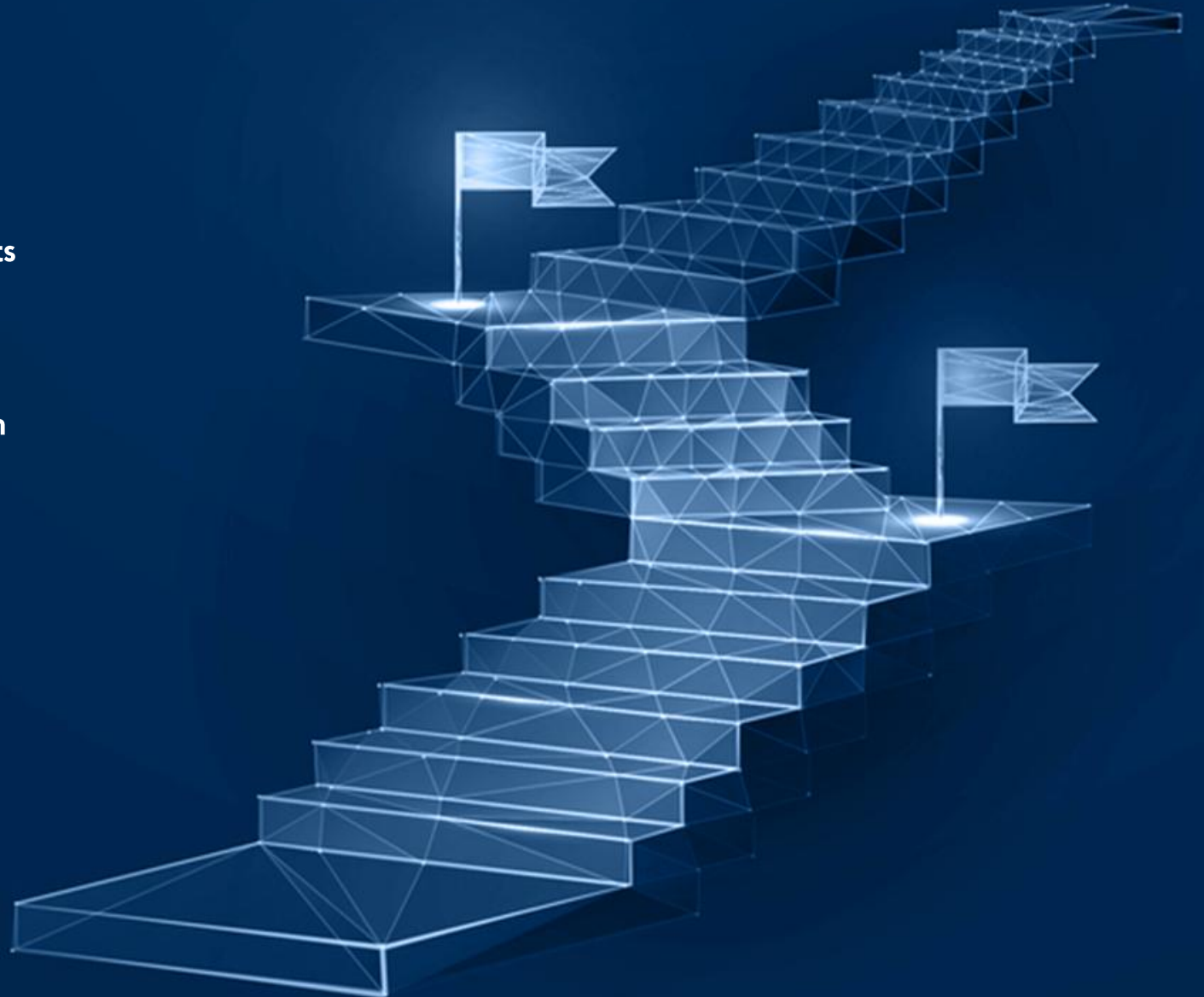
Mission and Vision

VISION

We have a clear vision to become the leading event management company of Pakistan first and then scale it up globally keeping clients satisfaction and loyalty intact.

MISSION

“To deliver top-notch delightful experience to our customers through our services and expertise; to offer a collaborative approach in order to make clients’ events a perfect social, technical and creative fit



Our Approach



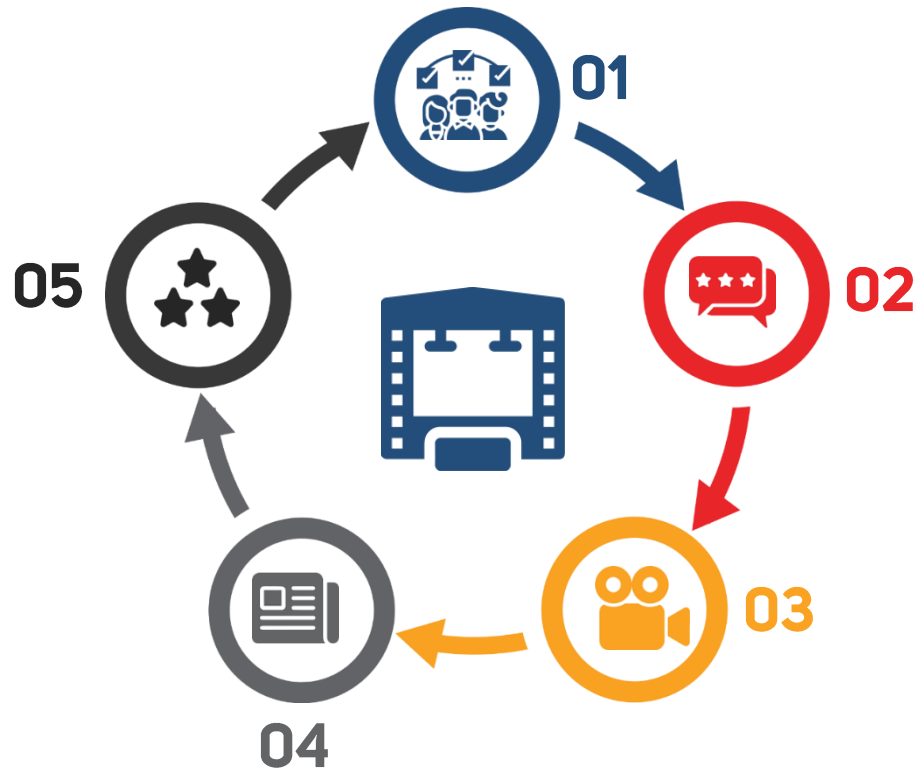
Pre Event Prep



Event Actions



Post Event



01 Customer Data Management

02 Feedback Analysis

03 Post Reporting & Video Coverage

04 Press Release & Media Management

05 Reviews & Rating

Who We Serve



Pharma Industry



FMCG



Airlines



Automobiles

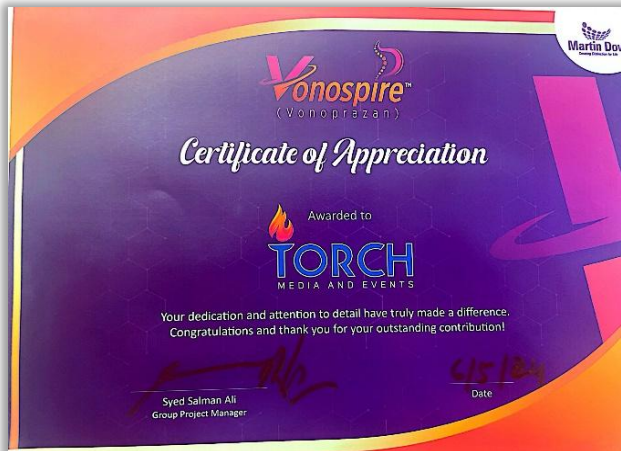


Corporate

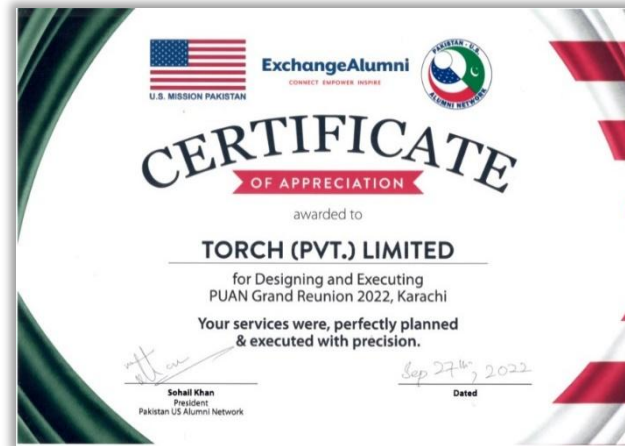


Banks

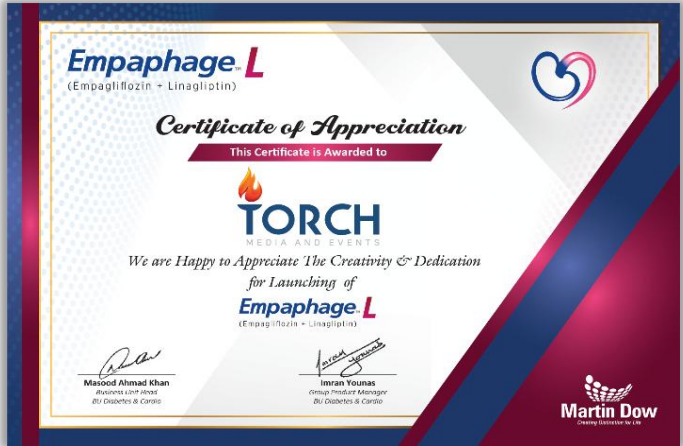
Appreciation Certificates



Appreciation Certificates



Appreciation Certificates



Appreciation Certificates



Torch Valuable Clients



Torch Event Gallery

RMIKS_One Day Symposium– Bahawalpur



Torch Event Gallery

RMIKS_One Day Symposium– Faisalabad



Torch Event Gallery

RMIKS_ One Day Symposium– Gujranwala



Torch Event Gallery



Crinone Product Launch – Karachi



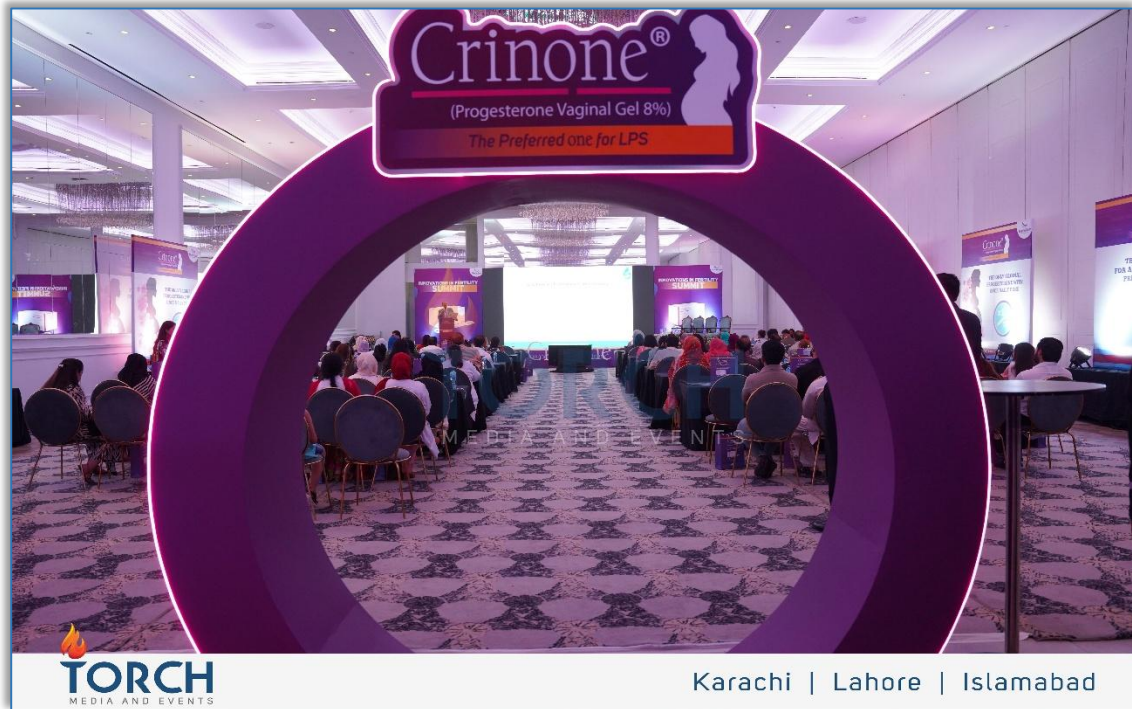
Torch Event Gallery



Crinone Product Launch – Islamabad



Torch Event Gallery



Crinone Product Launch – Lahore



Torch Event Gallery



International Women's Day – 2025



Torch Event Gallery

Felbex – Product Launch (Islamabad)



Torch Event Gallery



Felβex – Product Launch (Multan)



Torch Event Gallery

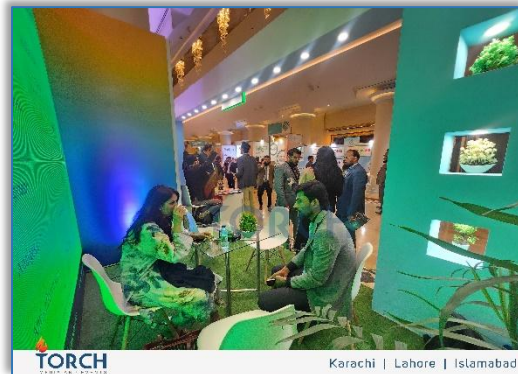
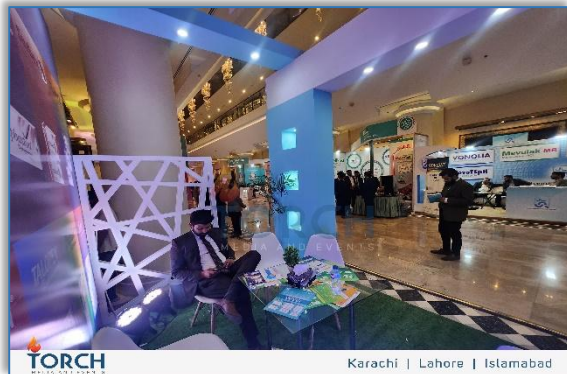


Felβex – Product Launch (Karachi)



Torch Event Gallery

Abbott – Stall



Torch Event Gallery

Martin Dow – Sirm Stall



Torch Event Gallery

Martin Dow – Relaunch of Levomerc Karachi



Torch Event Gallery

Martin Dow – Relaunch of Levomerc Lahore



Torch Event Gallery

Martin Dow – Relaunch of Levomerc Islamabad



Torch Event Gallery

Abbott – Stall LNH



Torch Event Gallery

GSK – Duodart Stall



Torch Event Gallery

Martin Dow – Feservoir Celebration



Torch Event Gallery

CRMF_ Beach Retreat – Turtle Beach



Torch Event Gallery



GSK – Beach Retreat 2024



Torch Event Gallery



GSK – Beach Retreat 2024



Torch Event Gallery



GSK – Town Hall Meeting



Torch Event Gallery



Karachi | Lahore | Islamabad

Abbott – Stall (Familycon) - Lahore



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad

Torch Event Gallery

Abbott – Stall (Familycon)



Torch Event Gallery



Boule – Seminar on Hematology



Torch Event Gallery



Boule – Seminar on Hematology



Torch Event Gallery



SitaphageXR - Product Launch



Torch Event Gallery

SitaphageXR - Product Launch



Torch Event Gallery

Hudson Pharma – Skinnovations Summit 2024 - Lahore



Torch Event Gallery

Hudson Pharma – Skinnovation Summit 2024 - Karachi

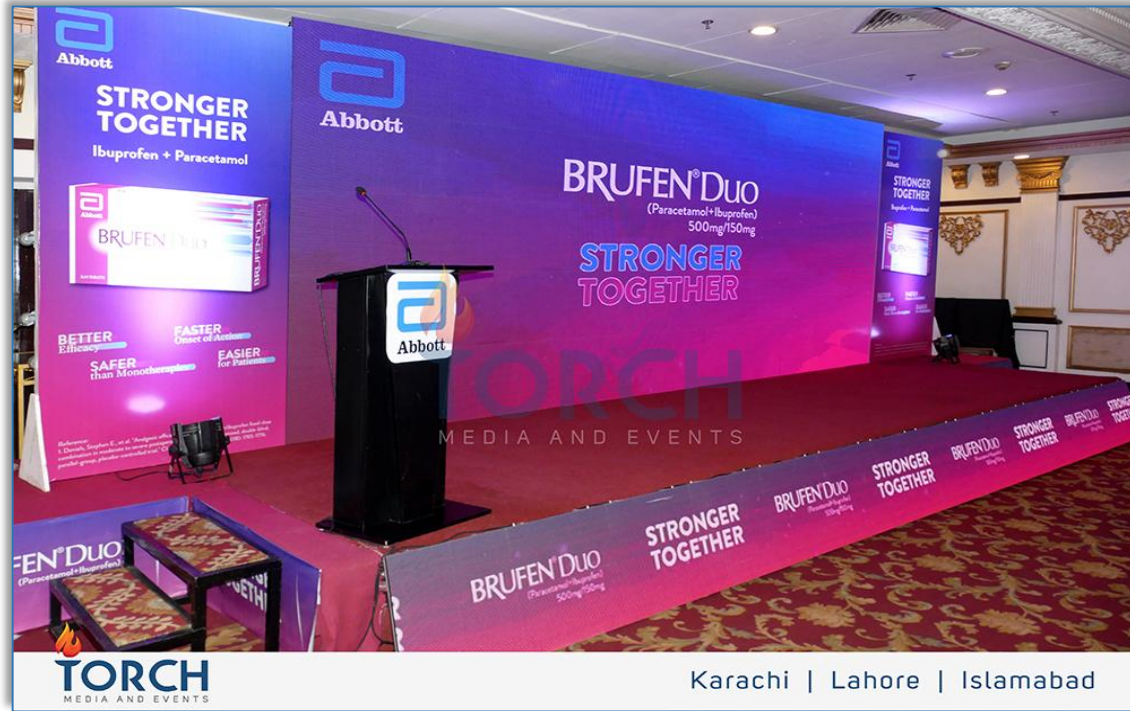


Torch Event Gallery

Hudson Pharma – Skinnovation Summit 2024 - Islamabad



Torch Event Gallery



Abbott – Brufen Duo Launch - Islamabad



Torch Event Gallery



Abbott – Brufen Duo Launch - Lahore



Torch Event Gallery



Karachi | Lahore | Islamabad

Abbott – Brufen Duo Launch - Karachi



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad

Torch Event Gallery

PUAN Grand Reunion 2024



Torch Event Gallery



PUAN Grand Reunion 2024



Torch Event Gallery

Norvasc V - Product Launch



Torch Event Gallery



Norvasc V - Product Launch



Torch Event Gallery



Folineo - Because Her Health Matters



Torch Event Gallery

Empaphage L - Product Launch



Torch Event Gallery

Empaphage L - Product Launch



Torch Event Gallery



LUTEINA LAUNCH EVENT



Torch Event Gallery



LUTEINA LAUNCH EVENT



Torch Event Gallery



LUTEINA LAUNCH EVENT



Torch Event Gallery



FESERVOIR LAUNCH EVENT



Torch Event Gallery



FESERVOIR CHECK-IN



Torch Event **Gallery**

MARTIN DOW MARKER FOLINEO TEAM REGISTRATION



Torch Event **Gallery**

MARTIN DOW MARKER FOLINEO PRODUCT LAUNCH



Torch Event **Gallery**

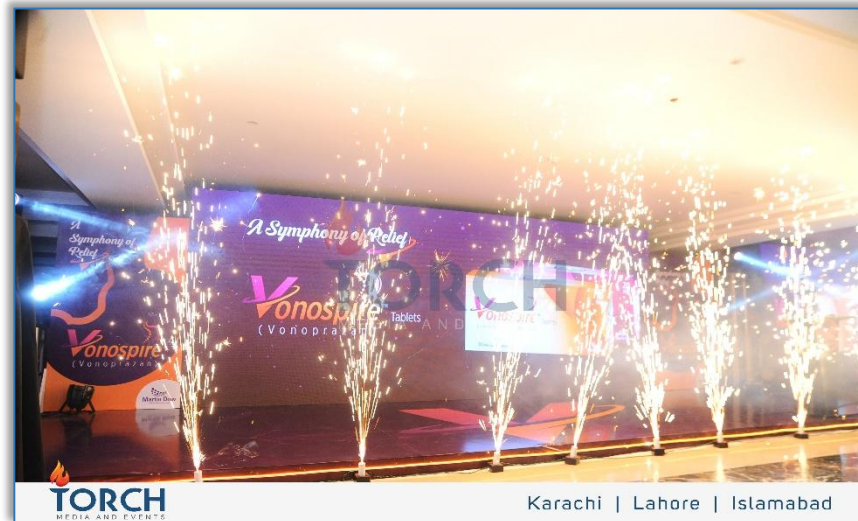
MARTIN DOW MARKER FOLINEO PRODUCT LAUNCH



Torch Event Gallery



Vonospire Product Launch



Torch Event Gallery



Torch Event Gallery



Vonospire Product Launch



Torch Event Gallery

GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER



Torch Event Gallery

GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER



Torch Event Gallery

GLITEX LAUNCH & GALAXY PHARMA ANNUAL DINNER



Torch Event Gallery

PAKISTAN-U.S. ALUMNI NETWORK REUNION 2023



Torch Event Gallery

PAKISTAN-U.S. ALUMNI NETWORK REUNION 2023



Torch Event **Gallery**

PAKISTAN US ALUMNI NETWORK 2022 GRAND REUNION



Torch Event Gallery

NEUROMET PRODUCT LAUNCH - KARACHI - 2023



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

Torch Event Gallery

NEUROMET PRODUCT LAUNCH - KARACHI - 2023



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

Torch Event Gallery



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

ENFAGROW LAUNCH KARACHI - 2023



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

Torch Event Gallery

ENFAGROW LAUNCH KARACHI - 2023



Torch Event Gallery

IT ONE-SAP INAUGURATION - Martin Dow Karachi

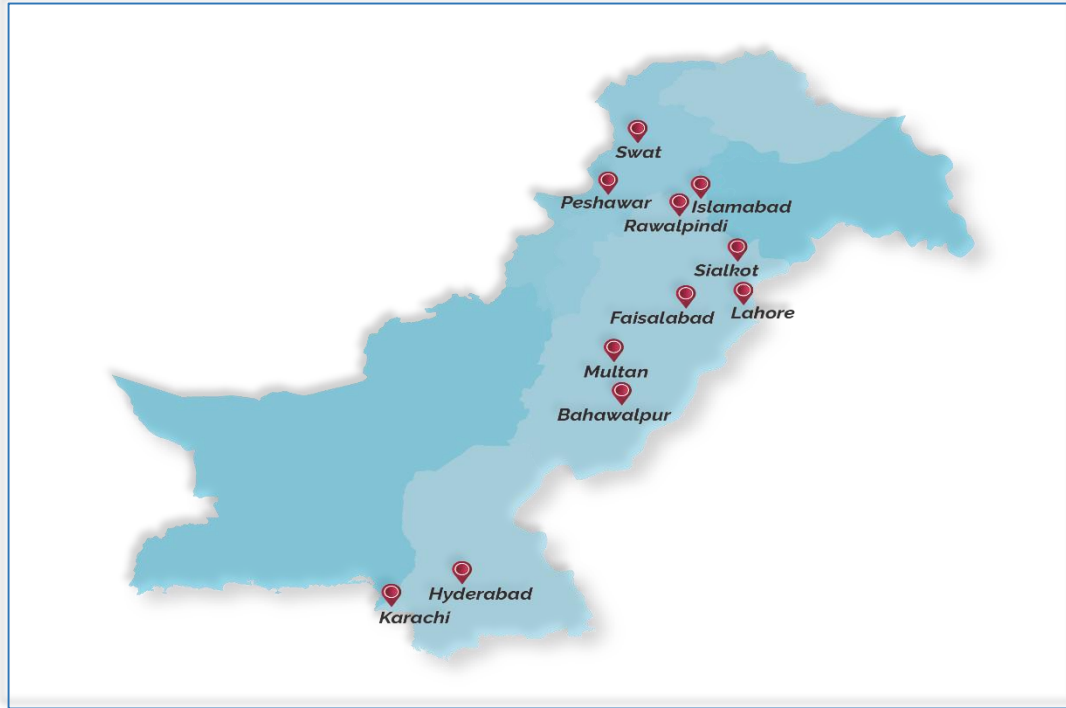


Torch Event Gallery

IT ONE-SAP INAUGURATION - Martin Dow Karachi



Torch Event Gallery



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad

Neuromet SL – Expert Talk Symposiums



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad

Torch Event Gallery



SOGP Symposium - Movenpick karachi



Torch Event Gallery



SOGP Symposium - Movenpick karachi



Torch Event Gallery

HIKVISION DPP SEMINAR 2024 - ISLAMABAD



Torch Event Gallery

HIKVISION DPP SEMINAR 2024 - ISLAMABAD



Torch Event Gallery

Primary Care - ITP-2024 - Karachi



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

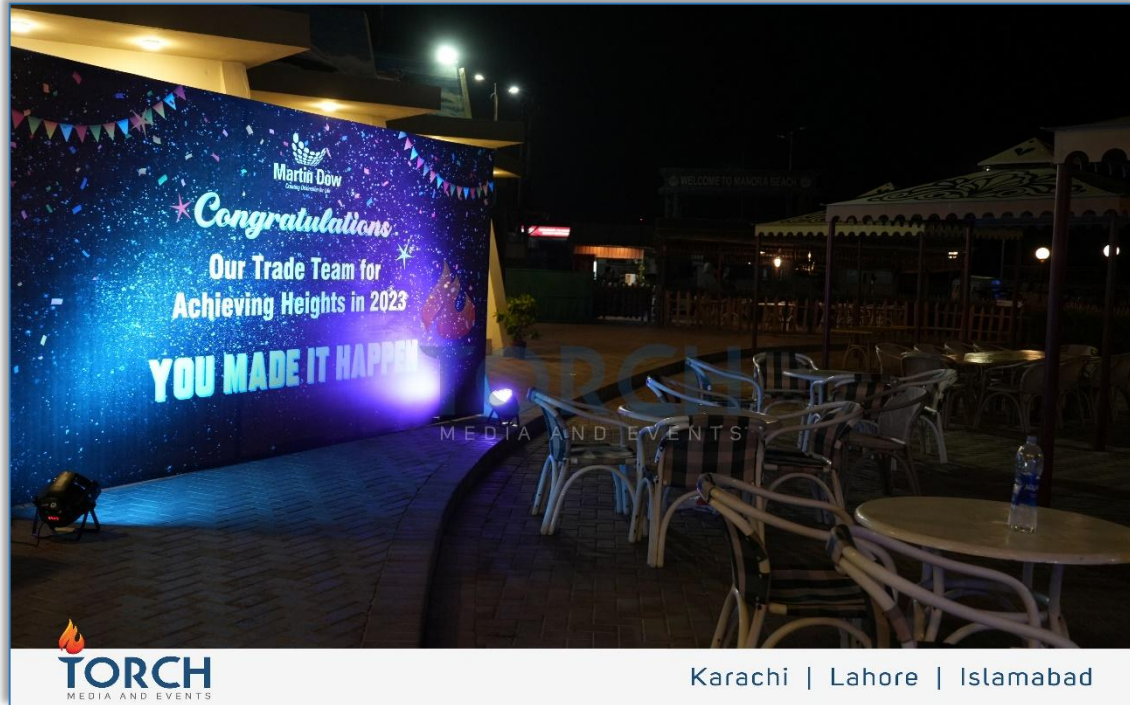


TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

Torch Event Gallery

Trade Team Celebration - Martin Dow Karachi



Torch Event Gallery

Trade Team Celebration - Martin Dow Karachi



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

Torch Event Gallery



IRONTALK MALAM JABBA



Torch Event Gallery



NEUROBION AIRWEB SERIES



Torch Event Gallery



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

WORLD IRON DAY - KARACHI - 2023



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

Torch Event Gallery



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad



TORCH
MEDIA AND EVENTS

Karachi | Lahore | Islamabad

WORLD IRON DAY - KARACHI - 2023

Torch Event Gallery

KLARIBACT LAUNCH KARACHI - 2023



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad



Karachi | Lahore | Islamabad

Torch Event Gallery

KLARIBACT LAUNCH KARACHI - 2023

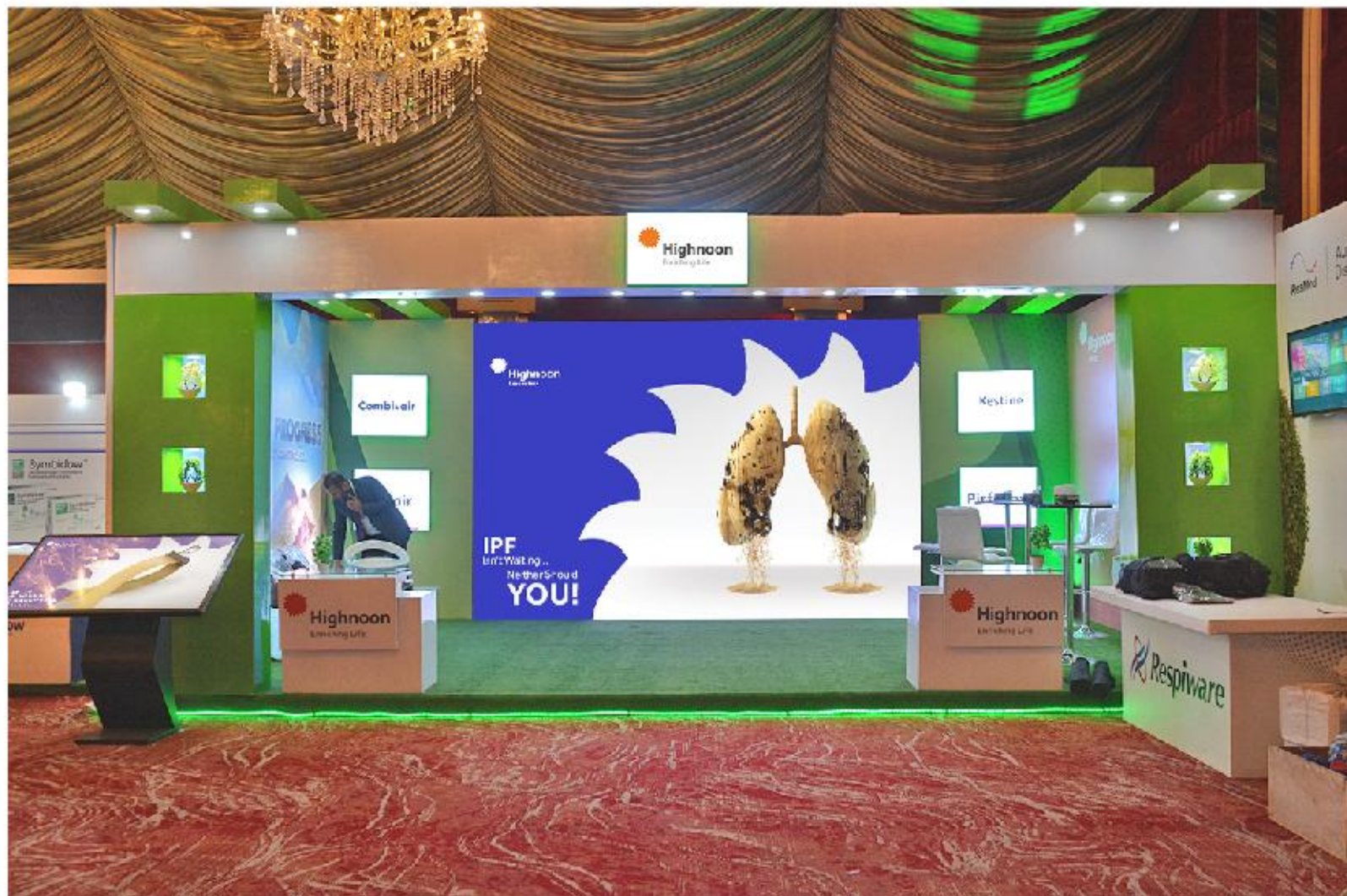


Torch Event Gallery

2nd Pediatric Symposium - Gambat



Torch Event Gallery



CHEST-CON HIGHNOON STALL



Torch Event Gallery

LAXOBERON NATIONWIDE CONFERENCE



Torch Event **Gallery**

41ST PADCON ATCO REGISTRATION DESK



Torch Event Gallery



41ST PADCON ATCO STALL



Torch Event Gallery



Torch Event **Gallery**

ISL ANNUAL SALES CONFERENCE MUZAFFARABAD 2022



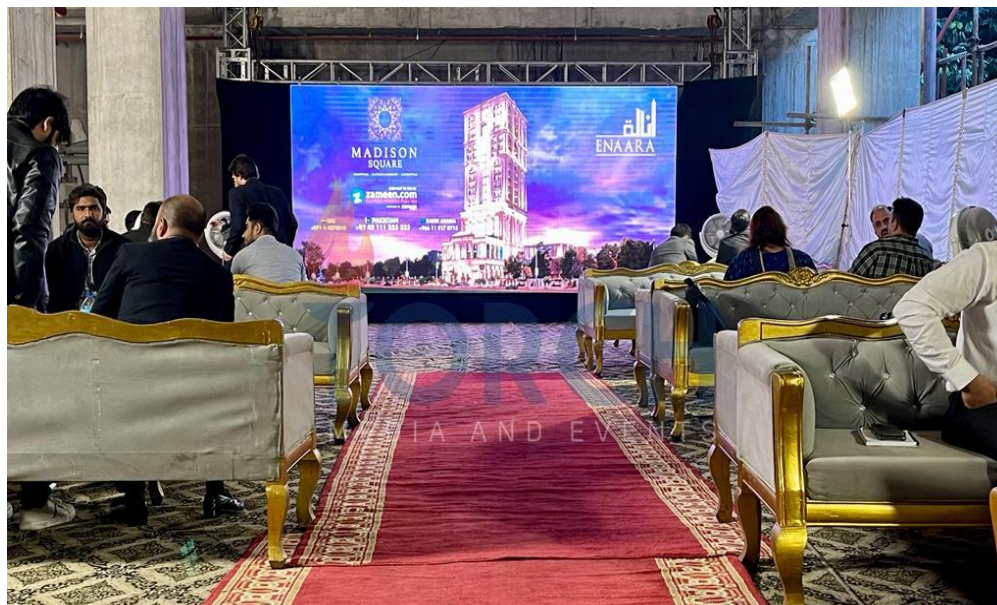
ZAMEEN.COM EVENTS

Q - HIGHT STREET Defence Road Lahore



ZAMEEN.COM EVENTS

MADISON SQUARE MALL Lahore



Event Director **Profile**

Tallal has master his craft of event managment
& these are few of the events that he was part of



WHTC Dubai



SIEMENS 2021



SOLQUA 2022



MARTIN DOW



SANIFA Launch



MASTER MOTORS



NOVARTIS



NOVARTIS

Torch! **Your First Choice**

Your project is in Good Hands from A-Z so whether your are looking for designing and implementation for events, Product Launches, Stall Designing & Fabrication, Annual Society Events Organization or Digital Solutions. Torch has what it takes to make it happen.

- Ideation
- Improvisation
- Implementation





THANK YOU!

www.torchmediaevents.com

Karachi Office : 0300 2268 066

Lahore Office : 0300 400 8697

Tallal@torchmediaevents.com

Basil@torchmediaevents.com

Karachi Office

101 - Sahil Promenade, Clifton Block 3
Karachi, Pakistan

Lahore Office

Office # 34, Block Number P- 1,
Valencia Town,
Lahore, Pakistan

